Hospital Universitario 12 de Octubre

Fundación Investigación Biomédica Hospital Universitario 12 Octubre

i+12 Instituto de Investigación Hospital 12 de Octubre

nature masterclasses

2-Day Getting Published Workshop

Summary and objectives: The goal of this workshop is to help clinicians improve their chances of publication success as well as maximize the impact of their research after publication. This workshop will provide practical insights and strategies to help attendees achieve this goal.

The workshop contains numerous interactive elements and activities to stimulate engagement amongst participants. A workbook will be available for the attendees that will include key points, useful online resources, and activities that will be covered in the workshop.

Day 1

Effective academic writing (15:30 – 16:45)

This section will emphasize how to clearly communicate your ideas in research articles by discussing how to implement effective strategies — related to brevity, ambiguity, and logical flow — in writing. We then review strategies to improve readability to ensure that complex scientific ideas are more easily understood and accessible worldwide.

Writing effective titles, keywords, and abstracts (16:45 – 18:15)

This section begins with how to write a title that will catch the reader's attention when they are looking for articles online. We then discuss the importance of keywords and strategies for choosing ones that will increase your discoverability. Finally, we discuss strategies for writing an impressive abstract to improve your impact and influence in the field.

Break (18:15 – 18:30)

Choosing the most appropriate journal (18:30 – 19:15)

This section will focus on how to choose the most appropriate journal for the manuscript. We review strategies for using an evidence-based strategy to find journals appropriate for the study. This section also discusses various strategies authors can consider when submitting to journals, along with back-up and alternative strategies such as using preprint servers. We then discuss what journal editors are looking for in submissions and how to best communicate the suitability and relevance of your study to the editor in a cover letter.

Final Q&A session (19:15 – 19:30)

Day 2

Navigating editorial decisions and peer review (15:30 – 17:30)

This section begins by discussing the editorial workflow that is used by most journals. We then review how editors make their decisions related to submitted manuscripts and communicate those decisions to the authors. Finally, we discuss navigating through the peer review process and using effective strategies after acceptance to improve visibility and impact of the article.

Break (17:30 – 17:45)

Harnessing Generative AI (17:45 – 19:15)

This final section begins by discussing the key advantages and limitations of LLMs, before highlighting editorial policies in relation to their use. We then discuss effective prompt engineering and how GenAI can be applied to various tasks within typical researchers' workflows.

Final Q&A session (19:15 – 19:30)

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